



*Luna's Fund*  
Love & Unity for Neonates And Stillborns



# Luna's Fund

## A guide to volunteering

Luna's Fund positively impacts the mental, emotional and physical health and wellbeing of bereaved parents and expectant parents following the loss of their baby in Devon & Cornwall.

# Thank you for choosing Luna's Fund

From dressing up as Luna Bear, to helping at an event, this guide has been designed to help you make a positive impact when volunteering with us, so we can continue to make a difference to people's lives in time of need.

Luna's Fund was established in March 2018 and since then, it has been helping bereaved families across Devon and Cornwall find hope as they adjust to their new normal.



It doesn't matter how much time you can give us., an hour a week or a month, your contribution will positively impact the wellbeing of families and you are helping us on our mission to offer a lifeline to bereaved parents across the whole of Devon & Cornwall.

## What we do

We provide practical and emotional support to bereaved parents and expectant parents in Devon and Cornwall.

Our services include relaxing getaways, food shopping deliveries, nursery redecoration, grandparent support, online support groups, pregnancy after loss support, private antenatal scans, and a confidential messaging service.

We connect and cultivate a community of well-equipped parents facing baby loss and beyond and collaborate within the community to break the baby loss taboo through vulnerability and education.





A message from Aimee Green  
Founder, Chief Executive Officer,  
Luna's Mum

“Thank you for your interest in volunteering with Luna’s Fund. We are a small charity, totally reliant on fundraising and voluntary help to maintain the vital services we provide to our beneficiaries; our service users.

Luna’s Fund was created as a lasting legacy to my daughter Luna Valentina Conroy, who was born sleeping on 29 November 2017.

As a 23 year old first time mum, I returned home with a memory box, empty arms and without any practical support or purpose.

I felt very early on that there was a huge void in the baby loss world, so I took it upon myself with the support from family and friends to fill that gap and ensure our daughter’s life had purpose; my new purpose.

Luna’s Fund was created based on lived experience. The core of the charity is based on personal experience to shape the support on offer for those who now walk a very similar path.

We aim to protect, empower and positively impact the mental and physical health and well-being of parents experiencing baby loss and pregnancy after loss by offering support to grieving parents.

By supporting Luna’s Fund, together we will ensure that no other parent in the South West feels as alone as I did. Thank you for joining our team and becoming instrumental in baby bereavement care”

*Aimee Green*  
Chief Executive Officer & Founder



# Why volunteer?

Volunteers provide charities with vital support with the priceless gift of their time.

Working as a volunteer can be beneficial to the charity and the individual, providing people with an opportunity to broaden their skills and work alongside like-minded people, while making a positive impact on the lives of those the charity supports.

Before volunteering with us, you might ask yourself why you want to lend a hand?

You could be a member of the baby loss community for example or be inspired by hearing the stories of the people we have helped. Either way your support will be very welcome as we continue to grow our charity and reach more families who need our help.

Even though volunteers are giving their time to us for free, we would hope for the same commitment that you would give to any other job or your studies. We depend on our volunteers to be reliable, fully committed and follow through on the assigned tasks and time commitments they've agreed to.

# How can you volunteer?



Here are a few examples of how you can get involved and volunteer to support our work

## Volunteer at an event

Whether it's a running event, festival, supermarket stand, or even our very own families day, we are always looking for people to help organise, support our participants, and man our stalls.

## Drivers

Could you take one of our gift boxes to a getaway venue ready for one of our families to receive? Could you help us pack up and transport our stock and equipment to event locations?

## Decorators

Are you a skilled decorator who could paint and restore a nursery back to its original form or create a safe space?

## Advocates

Could you represent for us at an event and give a presentation on the work we do? A script, presentation and training will be provided. Could you share the work we do confidently with audiences, such as the public, work places and events?

## Specialist Skills

Do you have a skill or a particular trade; IT, accounting, PR & media, graphic design, singing, musician, printing, administration, baking etc... that you could share with us?

# Volunteer Job Description

## Primary purpose:

To provide unpaid help to Luna's Fund as directed by the Chief Executive Officer.

## General Tasks:

- Participating in activities such as social action, fundraising, charity, or community development.
- Supporting and assisting staff in daily operations.
- Completing assigned tasks and projects within designated deadlines.
- Interacting with the community and representing the organisation positively in line with our mission and values
- Participating in training sessions and meetings.
- Keeping internal information confidential.
- Respecting staff members and following rules and guidelines.

Our Volunteer Management policy can be found [here](#).



# The Ethos

## Our Vision

To create a community where no one has to face the baby loss journey alone.

## Our Mission

We create a safe space for people affected by baby loss through partnership and shared community. We are their voice, championing meaningful change. One step, one family, one story at a time.

## Our Goal

To be the leading baby loss and pregnancy after loss charity in the South West, providing compassionate, tailored support to every bereaved parent.

# Our Values

## Love

We lead with love. Reducing suffering, nurturing wellbeing, and acting with empathy at the heart of everything we do.

## Unity

Fostering a sense of belonging, encouraging collaboration, and creating a compassionate community.

## Navigating

Navigating the journey of baby loss and beyond. Walking beside families as they face life after loss and offering resources and support that evolve with their ever-changing needs.

## Acknowledgement

We validate all feelings, experiences, and stages of grief without judgment. Honouring each individual's journey, creating space for remembrance, and holding space for each family member.

## Safe

We are committed to creating emotionally and physically safe environments for the families we support, the venues we use, and the people we work with.

# Our Team



Aimee  
Chief Executive Officer



Madie  
Events Coordinator



Nicki  
Fundraising Coordinator



Emma  
Service Delivery Coordinator

# Our Trustees



Sally Taylor – Chair



Steve – Treasurer



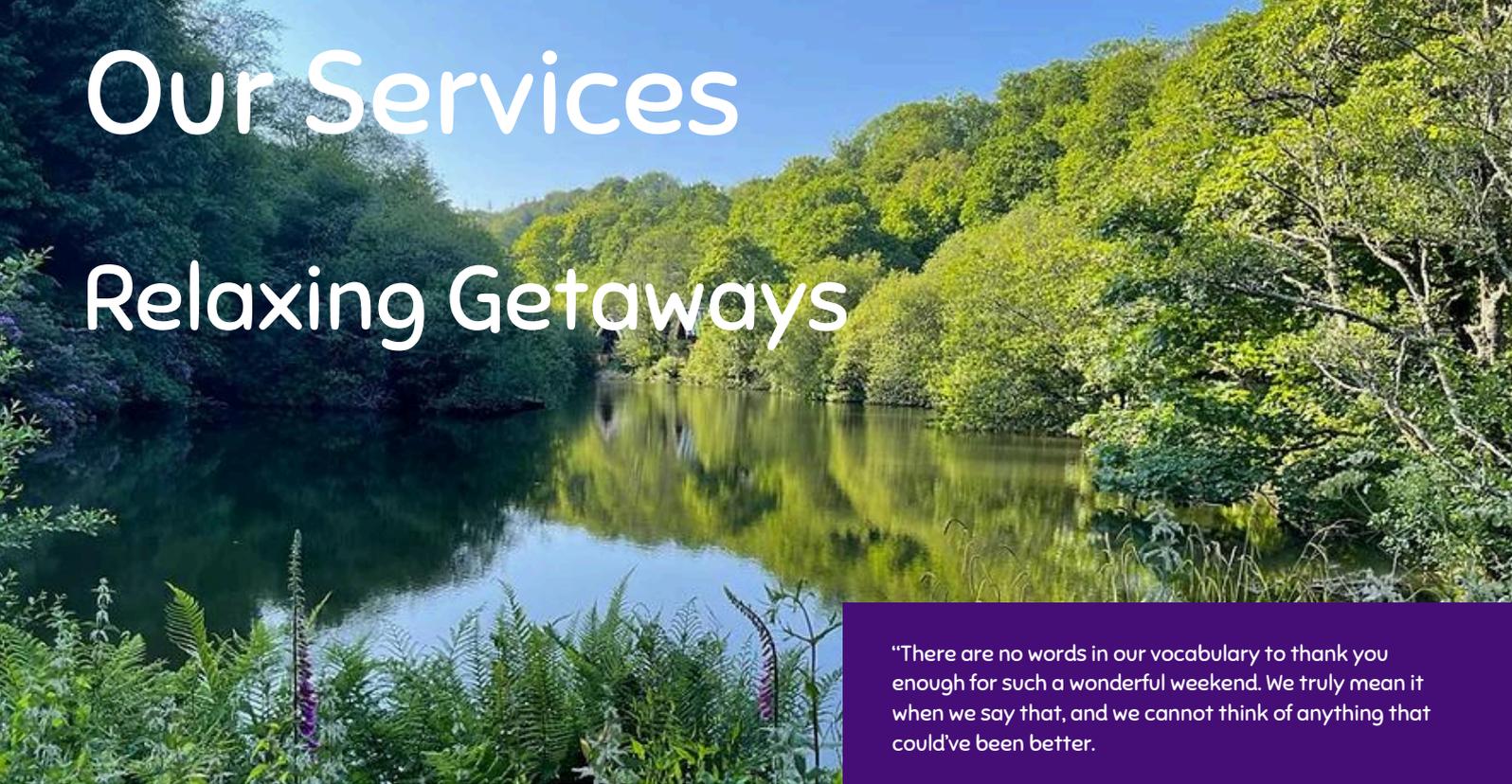
Helena Campbell – Law



Lloyd – Luca's Dad

# Our Services

## Relaxing Getaways



We have designed practical services following lived experience of baby loss. Luna's parents escaped soon after they returned home from the hospital empty handed with only a gift box of memories.

We understand how crucial it is to have a safe space away from home that **parents and siblings** can escape to, in order to process what has happened, grieve in peace and reconnect with their loved one.

"There are no words in our vocabulary to thank you enough for such a wonderful weekend. We truly mean it when we say that, and we cannot think of anything that could've been better.

Since being a military family, unfortunately we don't have a lot of time together as a family, especially since losing Luke. This weekend was incredible and definitely what we needed.

We would like to thank you again, from our family to you all at Luna's Fund. What you do is absolutely incredible and we cannot fault your charity!

A little robin came to say goodbye on our last day, and I believe that it was Luke telling us he was there with us."

**Luke's Mum & Dad**



### Deerpark, Cornwall

Log Cabin Location, Nr Looe/Liskeard

Peaceful millpond views, winding forest trails and a hidden valley to explore.



### Scarlet Hotel, Cornwall

Hotel Location, Mawgen Porth

An eco sanctuary on the rugged Cornish clifftops, just for adults.



### Pengelly Retreat

Waterside Cabin, Nr Hayle

Award winning, self catering waterside cabin retreat.



# Food Shopping Deliveries

During this heartache and devastation food is the last thing on a grieving parents' mind. This weekly task can feel overwhelming for them and they will want to avoid social situations and the awkward questions about their baby.

We send families a checklist, ask them to tick which items they need and we do the rest. We click, collect and drop off to their doorstep.

This service was designed to give families breathing space between themselves and the outside world. They are best utilised within the first three months for the maximum impact.

“Luna's Fund has supported me so much when I needed it the most.

They have given me the strength to go on and helped with shopping when I didn't have the strength to do it myself.

Forever grateful.”

**Blerina's Mummy**

Each family receives a gift pack of love with their chosen service containing hand picked and hand poured items of love.



Baby Loss



Pregnancy After Loss



# Nursery Redecoration

For some parents, this room is their favourite room in the house. For others, it's the most painful and they have left it half finished as their baby died prior to their due date.

Our incredibly friendly painters and decorators help parents to restore the room to its original use or to a different use depending on the parents preference.

A reflective space, an office or a spare bedroom, we offer this practical support to help parents feel comfortable in their own homes again after the devastation of baby loss.





# The Story Raine Project

'Supporting Through Our Rainbow Years'

The Story Raine Project, named after Luna's rainbow baby brother, Story Raine, has been created through lived experience to create hope and support with additional antenatal scans to compliment NHS scans.

We aim to virtually hold the hand of those who need us. To mentor, support and guide parents through this complex and life changing journey, with the reassurance of being able to see their baby an additional **three** times at private scanning centres in Devon and Cornwall.

The scans bring reassurance to anxious parents to positively impact their mental health and well-being, and to break up the arduous 9 months of pregnancy into achievable mini milestone dates.



## Ultrasound Direct Plymouth

Devonshire Villa,  
52 Stuart Road,  
Plymouth, PL3 4EE



## Ultrasound Direct Exeter

Pearl Assurance House,  
236 High Street,  
Exeter, EX4 3NE



## The Baby Skan Studio Truro

Health & Wellbeing Innovation  
Centre  
Treliske  
Truro  
TR1 3FF

"Luna's Fund and the Story Raine Project for me during my recent pregnancy has really been such a big help and comfort. After suffering a devastating stillbirth to my daughter Lily in 2016 I really struggled with feeling anxious during my recent pregnancy. I was put in contact with Luna's Fund to see if there was any support they could offer me and was so relieved to find out I could get some extra scans provided to help relieve some of the anxiety I had. I am so grateful for this as it really helped to make my pregnancy more of a positive experience, seeing our baby on the scan was when we felt most at ease. When I started to get worried about what was happening Aimee was quick to arrange a scan for me to help put me at ease. The comfort and support throughout is something my partner and I are so grateful for and I would urge anyone else in this unfortunate position to reach out to the charity for help. We were also gifted a lovely hamper after our son was born which was such a lovely thoughtful thing for them to do."

Rainbow Baby George's Mum & Dad



Thank you for your support!

With your help we can continue our crucial mission to help bereaved families facing baby loss and enduring pregnancy after loss and extend our services to reach those who need us.



Message: 07498599888

Contact us: [contact@lunasfund.com](mailto:contact@lunasfund.com)

For all events: [events@lunasfund.com](mailto:events@lunasfund.com)

For new enquiries and support: [support@lunasfund.com](mailto:support@lunasfund.com)

For all fundraising enquiries: [fundraising@lunasfund.com](mailto:fundraising@lunasfund.com)

Website: [www.lunasfund.com](http://www.lunasfund.com)

Socials: [@lunasfund](https://www.instagram.com/lunasfund)