
Annual General Meeting

‘Luna’s Fund’

‘Accounting period August 2020 – July 2021’

Welcome & Introductions

- Thank you for taking the time to attend!
- We aim to keep this meeting between 60–90 minutes
- We will be recording this meeting for others to catch up on
- Please make a note of any questions as we go and we will conduct a 'round the screen' opportunity at the end for you to ask them
- Please ensure you are on mute for the duration of the meeting
- There are no apologies for this meeting

Charity Trustees

- We have 6 Trustees
- Aimee Conroy resigned as a Trustee on 5th April in order to apply for our **Chief Executive Officer** position
- **Charity Commission Approval** has been submitted and pending approval

21/04/2022	-	Aimee Conroy	-	Chief Executive Officer	-	Operational duties & Parent Support
22/03/2018	-	Ryan Conroy	-	Chair	-	Parent Support for Dad's
22/03/2018	-	Sally Green	-	Secretary	-	Ambassadors & Grandparent Support
06/02/2020	-	Steve Green	-	Treasurer	-	Compliance & Accounts
22/03/2018	-	Debbie Conroy	-	Counselling Skills Advisor	-	Grandparent Support & Training
31/07/2019	-	Sam Bruty	-	Corporate Partnerships	-	Business & Development
22/03/2018	-	Alex Mitchell	-	Fundraising Activist	-	Event Support

- We are also very grateful to have 6 ambassadors and 1 volunteer

Our criteria

- We support women and their partners who endure a loss between 24 weeks gestation and 28 days neonatal death
- The Trustees will determine on a case by case basis whether we can support families who fall slightly outside of this criteria such as 23 weeks gestation or 32 days neonate
- We support families in Plymouth and surrounding areas such as Ivybridge, Liskeard, Looe, Torpoint, Saltash, Callington etc... but the Trustees will determine on a case by case basis if we can support families who enquire about our services outside of our catchment area
- We currently support families who give birth in Derriford or who's baby has been transferred to Derriford Hospital for specialist care but whom later pass away in this hospital
- Each family who falls within our criteria will be offered the choice to access one of our services
- They will always be offered supported through 1-2-1 parent/grandparent support, through our closed online support group or signposted to other services and charities such as counselling if required or requested

Our process

- Derriford Hospital hold a small stock of our 'Love Luna' scented candles
- We designed a **tangible** item based on our experience of a 'leaflet overload' so they are enclosed in an **informative box** which contains the information about our services and how to contact us
- Midwives will explain a bit of **background** about our charity when distributing the candles to the parents
- At a time when midwives can feel so helpless, we hope they can offer a **glimmer of hope** and positivity to the family through our candles and allow them to feel helpful during a difficult conversation
- The families will **reach out** to us in their own time
- We meet with the Head of Midwifery and the Maternity Matron for Inpatient Services on a quarterly basis to maintain a healthy relationship whilst giving both parties an opportunity to exchange feedback and implement any improvements to our referral process



1) Nursery Redecoration

- To support parents **financially** and **practically** by redecorating or restoring their baby's nursery into a space they can utilise once more if they find this room is too painful for them. Parents have **12 months** to choose this service from their baby's date of birth.



2) Relaxing Getaways

- Offering parents **respite** through a relaxing getaway in a log cabin or hotel in Cornwall or a destination the trustees see fit dependant on the individuals criteria. We hope they can utilise this peaceful time to process the trauma of losing their baby whilst resting after the birth or baby's funeral. An **immediate** lifeline which we encourage parents to use within the first **6 months**.

Log Cabin – Deerpark



Scarlet Hotel



- Offering a helping hand to parents who wish to **avoid social environments** in the early days of loss. We hope that our hampers can promote some nutritional goodness whilst reducing the lack of appetite to fuel parents as they experience the intense pressures of grief. We encourage this service to be used within the first **6 weeks**.

A photograph showing several large reusable shopping bags (blue and white) filled with groceries, including toilet paper, snacks, and produce, placed on a sidewalk in front of a brick house. The bags are branded with 'WASH STATE' and 'bam'. A black bucket with orange items is also visible. The scene is outdoors, with a brick wall and a window in the background.

4) The 'Story Raine' Project

- Pregnancy after loss support – To positively aid and improve the **mental health** of bereaved parents through the complex journey of pregnancy after loss
- We offer up to **3 private antenatal scans** for pregnant women and their partners who have previously experienced a stillbirth which they can access flexibly and at short notice in between their NHS scans to gain reassurance when needed
- We have partnered with Ultrasound Direct South West (Babybond) in **Plymouth & Exeter** to bring our services to life



5) Counselling Skills Support/ Groups/Mentoring

- Confidential messaging service which allows families to reach out to us in an **accessible** manner, day or night. Reaching out is usually the hardest part. We aim to reply to all messages **within 24 hours** – ‘We hear you. We are here for you.’
- Access to our closed **online support group** for families to connect together and share their experiences, ask for advice and seek support from other who ‘get it’ – This is open to parents and grandparents and features ‘topic of the week’ discussions
- Our monthly challenge group which is open for **anyone** to join, allows supporters, donors and families to take on challenges and activities in memory of their baby or relative – Examples; Random Acts of Kindness, Walks, Pebble Painting, Beach Cleans
- **‘Mentor Me’** is a new initiative we will be introducing whereby I will be opening diary slots with families to virtually ‘check’ in with them on a weekly, fortnightly and monthly basis



6) The 'Grey' Area

- Playing on the grey haired era, this project is to support **grandparents**
- Just as grey is in between black and white, so is their loss. Although it hasn't happened directly to them, they have suffered a **double loss** by often losing a piece of their child in the process of losing their grandchild
- They often hold the family **together** whilst falling apart
- They are the grey between **grieving** themselves and supporting the needs of their son/daughter
- They often help orchestrate **planning** their grandchild's funeral or running errands with little clarity or time to process their own grief
- They usually experience **conflicting feelings** of feeling helpful and helpless
- We aim to **empower** grandparents by giving them a safe space to use their voice in our support group
- Our Trustees are on hand to offer personal experience from a grandparents **perspective**



Trustees Annual Report – 2020/2021

- [Trustees Annual Report – Submitted 26/04/2022](#)

Annual Report – Chair

- [Chair's Report](#)

Our goals

- Our long term goal has always been and always will be to own 'Luna's Lodge' – Offering respite for families at our very own safe haven
- We aim to utilise our lodge for the 'Story Raine' project – Offering **babymoon breaks** mid pregnancy for parents to connect with their baby and find peace among a very stressful pregnancy
- Our short term goal is to **expand** our services into the Royal Cornwall Hospital, Truro, or the Royal Devon & Exeter Hospital by replicating our current process at Derriford Hospital
- We would like to offer our services to the whole of the **South West!**

Annual Report – Treasurer

- Treasurer's' Report
- **Auditor** – Our accounts have been audited by:

Blackwell Bate Ltd Chartered Accountants & Tax Advisers,
122 Fore Street,
Saltash,
Cornwall,
PL12 6JW

Thank You & Question Time

- **Thank you** for listening and for attending. Please feel free to ask any questions!
- All of our accounting information and compliance can be found on the **Charity Commission** website

<https://register-of-charities.charitycommission.gov.uk/>

- Registered Charity in England & Wales – **1184371** since 11th July 2019

Minutes & Next Meeting

- Any matters to discuss
- The minutes will be typed up by Sally and they will be distributed in due course and uploaded to our website under the heading 'Compliance'
- The next Annual General Meeting will be held in early 2023 around February/March
- Details of this meeting will be published on our social media platforms and on our website closer to the time
- Website – www.lunasfund.com